

Jaimie

Hallarn

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🌐 jaimiehallarndesign.com

Using my unique, witty and creative style, I will bring a fresh perspective to your team. I am passionate about my work, and will go the extra mile to develop a solution that not only meets the clients needs, but exceeds their expectations.

So, I'm sure you want to know, what have I been up to?

Andrews + Blaine Ltd. / Indigo Canada

Graphic Designer

2015 - Present

Working collaboratively with Andrews + Blaine Ltd creative directors and Indigo Canada buyers, designing stationery and various other products to be sold in Indigo and Barnes & Noble retail locations worldwide.

Fusion Design Group, Markham, ON

Team Lead, Art Director

2012 - Present

Leading a team of three designers, art directing creative projects and managing relationships with clients varying from small start ups to large corporations. Involved in all aspects of the design process from the conceptual stage to the production stage. Specializing in print, identity and digital design.

Jaimie Hallarn Designs, Toronto, ON

Graphic Designer

2010 - Present

Collaborating with clients of varying size and scale. Creating design solutions for diverse creative projects, from wedding stationery design to visual identity systems.

SBC Media, Toronto, ON

Design/Production Artist

2011 - 2012

Worked on the design and production of issues of Snowboard Canada Magazine, Skateboard Magazine, SBC Skier Magazine, Wakeboard Magazine, SBC Surf Magazine, SBC Business Magazine and Windsport Magazine.

Where did I learn it all?

George Brown College, Toronto, ON

Advanced Digital Design, Advanced Diploma

2011 - 2012

Georgian College, Barrie, ON

3 Year Graphic Design, Advanced Diploma

2008 - 2011

And, you are probably wondering, what am I good at? #humblebrag.

Technical Skills and Capabilities

- Adobe Creative Cloud: InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Shape, Capture, Acrobat
- Sketch
- UXPin
- InVision
- Wordpress
- MailChimp
- Studiometry
- VideoScribe
- Designing for social media platforms: Facebook, Twitter, LinkedIn, Instagram
- Microsoft Office 365: Word, Powerpoint
- Design strategy and concept development
- Visual identity systems
- Editorial design
- Front end web and interactive design
- Handlettering
- Illustration
- Photography
- Drone videography
- Print production and pre-press checks
- Copywriting and proofreading

Who have I worked with? #namedrop.

Clients

- 3M
- Appleby College
- Aviva Insurance
- Child Development Institute
- Dance Umbrella of Ontario
- Detour Gold
- Emera
- Emerson Electric
- Georgian College
- George Brown College
- Hudson's Bay Company
- IABC/Toronto
- Indigo
- Inkbox
- Intact Insurance
- Johnson & Johnson
- Mary MacLeod's Shortbread
- McDonald's
- Morneau Shepell
- PDAC
- Purolator
- PepsiCo
- RSA Insurance
- Sherritt International
- University of Saskatchewan

**If you want references, I got 'em!*